

elasticpath VS

Competitive Analysis

Elastic Path	vs SAP Commerce	Why Elastic Path is better
<ul style="list-style-type: none"> ✓ A pure-play ecommerce vendor. No overlapping functionality with Adobe. 	<ul style="list-style-type: none"> ✗ Competitively selling marketing technology against Adobe. 	<ul style="list-style-type: none"> ✓ Elastic Path does not introduce competition into your deal. You keep the relationship and protect future deals.
<ul style="list-style-type: none"> ✓ The first commerce product to integrate fully with AEM 6.1. 	<ul style="list-style-type: none"> ✗ Not integrated with AEM 6.1, and no immediate plans to support it. 	<ul style="list-style-type: none"> ✓ Elastic Path is clearly aligned with Adobe's product roadmap. For example, you can demo the latest version of AEM and your clients can easily upgrade without delay.
<ul style="list-style-type: none"> ✓ Built to support Adobe's Digital Experience vision. 	<ul style="list-style-type: none"> ✗ Top-heavy, hard-coded user interface supports SAP Commerce's vision. 	<ul style="list-style-type: none"> ✓ Flexible API-driven architecture results in easier integration with AEM, faster time-to-market, with no overlapping features. AEM drives the glass, Elastic Path drives the commerce.
<ul style="list-style-type: none"> ✓ A best-of-breed approach. 	<ul style="list-style-type: none"> ✗ All systems from one vendor. 	<ul style="list-style-type: none"> ✓ Best-of-breed is preferred by CIOs and recommended by analysts due to customization flexibility and easy integration with existing systems. Yields cost efficiencies and avoids vendor lock-in.
<ul style="list-style-type: none"> ✓ Public cloud-ready and optimized. 	<ul style="list-style-type: none"> ✗ Offered on SAP Commerce's private cloud. 	<ul style="list-style-type: none"> ✓ AWS optimized just like Adobe products. Ease of deployment, lower implementation, and operating costs. Use the cloud automation tools you are familiar with. Elastic Path is an Advanced AWS Partner.
<ul style="list-style-type: none"> ✓ Comprised of innovative, agile, thought leaders. Trusted by global brands. 	<ul style="list-style-type: none"> ✗ Mired by bureaucracy. Will sell your client all SAP Commerce products. Overkill on technology/price. 	<ul style="list-style-type: none"> ✓ Elastic Path is easy to work with, and offers flexible, transparent licensing. No surprises. We stand by our product and will support you.
<ul style="list-style-type: none"> ✓ Exclusively focused on ecommerce. It's all we do. 	<ul style="list-style-type: none"> ✗ Not focused on ecommerce. Hands in a lot of cookie jars. 	<ul style="list-style-type: none"> ✓ We live and breath ecommerce. We've built a reputation on providing stellar commerce technology that's ultra flexible.